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FOR IMMEDIATE RELEASE

Definitive Technology Introduces New Mythos® Nine On-wall Loudspeaker

**New model offers best-in-class performance,
matches 50-inch flat panel displays**

Baltimore, MD—November 24, 2008— Today Definitive Technology announced a new model addition to the best-selling and critically-acclaimed Mythos line of on-wall high performance loudspeakers. The new Mythos Nine is 28" L x 5-7/16" W x 4-3/16" D,



perfectly proportioned to match 50-inch flat panel video displays when used as a L/R speaker and appropriate for 42-inch and larger sets when used as a center channel speaker. Through the use of advanced driver and enclosure technologies used in the top-of-the-line award-winning Mythos ST SuperTowers®, the Mythos Nine achieves a level of on-wall speaker

performance exceeded by the larger and costlier Mythos Ten.

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Each Mythos® Nine contains two high-definition Balanced Double Surround System (BDSS) 4-1/2" drivers (patent pending) that are pressure coupled to two 4-1/2" x 8" racetrack-shaped planar mediate low-bass radiators for bass extension and power unheard of in an on-wall loudspeaker of this size. The bass roll-off of the Mythos Nine is smooth and controlled, allowing it to seamlessly blend with a powered subwoofer, such as a Definitive SuperCube model, for audiophile-grade home theater power and precision.



The two active 4-1/2 inch drivers surround a new generation Pure Aluminum dome tweeter, the same used in Definitive's Mythos® ST SuperTowers®. This remarkable new tweeter incorporates a new voice coil, new dome, new surround, and an acoustically contoured faceplate. The result is the most extended, detailed, and smoothest high frequency response in Definitive's history.

Mythos series enclosures are hand-polished aircraft-grade extruded Aluminum featuring proprietary damping technologies that ensure total rigidity. All components are mounted on a resonance-free PolyStone baffle.

These rock-solid construction technologies along with state-of-the-art drivers and tweeter serve to deliver classic Definitive Technology sound quality: wide soundstage, pinpoint imaging, high dynamic impact, and superb realism.

The Mythos Nine is an L/C/R loudspeaker that can be used as either a front/surround left/right or center channel speaker. The user attaches the logo badge either at the bottom or side of the grille depending on whether the unit is used as a L/R or center channel speaker. The Mythos Nine is also the perfect choice for use as a center channel speaker for a home theater system based on the Mythos STS SuperTowers. Both polished Aluminum and gloss Black finishes are available to match the most popular TV colors. The Mythos Nine will be available in November 2008 at a Suggested Retail Price of \$799.95 each.

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MYTHOS NINE SPECIFICATIONS

Dimensions: 5-7/16" W x 28" L x 4-3/16" D (137mm x 711mm x 105mm)

Driver Complement:

- Two 4-1/2" BDSS cast basket bass/mid drivers
- Two 4-1/2" x 8" pressure-driven low-bass radiators
- One 1" Pure Aluminum dome tweeter

Frequency Response: 38 Hz – 30 kHz

Nominal Impedance: Compatible with 4 - 8 ohm outputs

Recommended Amplification: 10 – 250 Watts/channel

Sensitivity: 91 dB

Mounting Options: Steel wall-mount bracket and shelf leveling foot included

Available Finishes: polished silver or gloss black

About Definitive Technology

Definitive Technology has been committed to building superior sounding home audio and home theater loudspeakers since 1990, when the company was founded by Sandy Gross, Don Givogue and Ed Blais, lifelong audiophiles and experts in speaker design, acoustics and marketing. Definitive Technology loudspeakers are among the most positively reviewed and honored high performance loudspeakers on the market. Based in Baltimore, Maryland, Definitive Technology is part of the Directed Electronics (NASDAQ, DEIX) family of consumer electronics brands. Audio/video specialty retailers throughout the US and over 30 countries around the world proudly sell Definitive Technology loudspeakers. For more information and the location of your nearest Definitive retailer visit www.definitivetech.com, or call us at (800) 228-7148 (USA and Canada). Outside of North America call +1 (410) 363-7148.